

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/749,653 Confirmation No. 9390  
Applicant : Kenneth A. Moss, et al.  
Filed : 12/31/2003  
Title : PAID INCLUSION LISTING ENHANCEMENT  
Group Art Unit : 3688  
Examiner : Matthew L. Hamilton  
Docket No. : 306416.01/MFCP.150262  
Customer No. : 45809

**VIA EFS – January 24, 2011**

Mail Stop RCE  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR ONE-MONTH EXTENSION OF TIME**

It is hereby requested that the time period for responding to the subject Final Office Action be extended for one (1) month, or until January 24, 2011. The appropriate extension fee under 37 C.F.R. § 1.17(a)(1) is submitted herewith.

**SUBMISSION IN SUPPORT OF REQUEST FOR CONTINUED EXAMINATION AND  
AMENDMENT UNDER 37 C.F.R. § 1.114**

Applicants respectfully request continued examination of the above-identified Application. The following is in accordance with the requirements for submission under 37 C.F.R. § 1.114(c) and MPEP 706.07(h), Sec. II. The present communication is submitted in response to the Final Office Action mailed September 24, 2010. In response to the subject Final Office Action, please consider the following:

**Amendments to the Claims:** begin on page 2 of this paper.

**Remarks/Arguments:** begin on page 16 of this paper.